



**Title:** Inclusion Ambassador

**Role Type:** Voluntary Position

**Location:** Mexico, Colombia, Guatemala, Peru

### Rural Inclusion CIC

Rural Inclusion is a UK-registered non-profit organisation driving economic development in rural communities in developing countries, through a global network of ambassadors and local strategic partners.

The Rural Inclusion vision is for individuals in rural communities across developing countries to have the tools and knowledge to create sustainable economic growth, increase resilience against climate shocks, and maintain healthy lives.

Our first innovation is the Ostree platform, an offline mobile app available on Android and iOS for local organisations to use in delivering education programmes to rural communities. The initial focus of education on Ostree is financial literacy, with content created in the form of animated videos in local languages.

### Inclusion Ambassador Network

Through the learnings in Rural Inclusion's initial research in Uganda, it was clear that innovation was needed in training programmes in rural communities, and that this was not a challenge limited to Uganda. As a small organisation with a global vision to deliver real impact, there was a need to build a community of like-minded individuals.

After sharing field work in Uganda, our first Inclusion Ambassadors joined the team. In March 2022, the Inclusion Ambassador network was formalised into country teams, with the initial teams being Uganda, Malawi, Kenya, Tanzania, Rwanda and Zambia.

The Inclusion Ambassador network is a programme for experts in the fields of finance, agriculture and international development, to connect, learn, and implement economic development projects in their country.

The Inclusion Ambassadors are an exclusive group of individuals who have been specifically selected due to their expertise, knowledge and passion for driving rural development.

An Inclusion Ambassador is a local champion of change, ready to drive projects focusing on economic development, share experiences with peers, and collaborate with ambassadors across the world to drive the vision of Rural Inclusion.

The Inclusion Ambassador network is at the core of Rural Inclusion's operations, and the organisation is committed to building a team to provide the tools and support needed for ambassadors to deliver local change.

Rural Inclusion currently has 35 Inclusion Ambassadors across eight countries (Uganda, Kenya, Tanzania, Zambia, Rwanda, Malawi, El Salvador & Peru), with experts who work for Central Banks, Governments, United Nations Agencies, World Bank, International NGOs, Banks, Insurers, Technology organisations.

Through the current Inclusion Ambassador programme in Sub-Saharan Africa, ambassadors are provided with networking opportunities through task forces and working groups, along with the opportunity to implement their own economic development projects. Other benefits include:



#### **Inclusion Ambassador Masterclasses**

Masterclasses will be regularly offered to Inclusion Ambassadors on topics that are voted for by the community.



#### **Attend conferences and local events**

Inclusion Ambassadors have the opportunity to represent Rural Inclusion in industry conferences and local events.



#### **Feature in project documentaries and reports**

If the opportunity arises, Inclusion Ambassadors will be invited to feature in project documentaries and learning reports in local projects.



#### **Field Visits**

Inclusion Ambassadors will have the opportunity to travel to the field to engage with rural groups, and participate in projects.



#### **Participate on webinars and Twitter spaces**

Rural Inclusion will organise regular webinars and Twitter spaces on specific topics, with ambassadors having the opportunity to join panels.



#### **Attend group language classes**

For ambassadors that wish to learn a new language for professional development, Rural Inclusion can facilitate group teaching.



### Access learning resources

Where possible, Rural Inclusion will offer further learning opportunities to Inclusion Ambassadors through partner organisations, such as industry associations and academia



### Ambassador certificates

Certificates will be introduced into the ambassador programme, for those completing a task force, implementing a project, and completing a year of service.



### Writing Opportunities

If you have an interest in writing articles on rural development, you can become a contributor on our social media channels and website



### Social Impact Journal podcast

Inclusion Ambassadors are invited to participate in the newly formed Social Impact Journal podcast, hosted by the Co-Founder & CEO Jack Farren



### Merchandise

When possible, Rural Inclusion merchandise will be made available to ambassadors including clothing, stationery and diaries.



### Rural Inclusion Annual Badge of Honour

A unique gift will be given to each Inclusion Ambassador at the end of each year as a recognition of participation

## RECOGNITION

### Inclusion Ambassador of the Month

Each month, an ambassador will be selected as Inclusion Ambassador of the month, receiving a certificate of excellence, feature in the Inclusion Times newsletter, and social media shoutout.



### Inclusion Ambassador Annual Awards

Held in December each year, the Inclusion Ambassador Annual Awards will celebrate the milestones achieved by Inclusion Ambassadors during the year, including individual efforts, projects, task forces and countries.



## **Personal Attributes of an Inclusion Ambassador in Latin America**

- Expert in the field of finance, international development and/or agriculture
- Significant passion for rural development
- Significant passion for financial inclusion and education
- Willingness to engage and learn from peers in different parts of the world

## **What is expected of an Inclusion Ambassador?**

As a grassroots organisation with a global vision of driving significant impact for rural communities, we operate a lean model using technology as a driver in our work. Inclusion Ambassadors are local champions of our vision, and have the opportunity to drive impact in communities using the tools and support provided by Rural Inclusion.

Each Inclusion Ambassador is expected to:

- Be active on a Whatsapp group
- Attend a monthly country team meeting (virtually or in-person)
- Be willing to participate in working groups with other ambassadors
- Provide local knowledge and feedback to Rural Inclusion teams
- Represent Rural Inclusion locally at events, if available